

## Electronic SGS eValue Icon Usage Guidelines

### 1. Condition of use

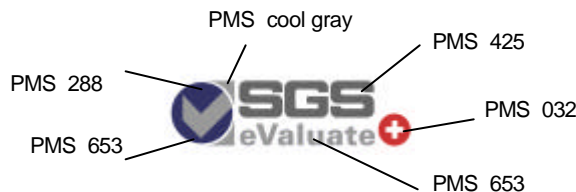
The SGS eValue / SGS eValue<sup>+</sup> Portfolio Icon as portrayed below may only be displayed on vendor's web site and other locations with the specific written authorisation of SGS SA in Geneva, Switzerland and then subject to the guidelines below.



Should the company be a member of a group of companies which share a common web site and is not the sole company which has been rated by SGS, then each company icon must be displayed immediately following the applicable company name. No icon may be displayed anywhere on the group company web site without direct linking to the company to which it was actually attributed.

### 2. Approved artwork, colour, size and placement

- Artwork for the SGS eValue / SGS eValue<sup>+</sup> icons or names are available in electronic form from any SGS office.
- The only authorised PMS colours for the SGS eValue / SGS eValue<sup>+</sup> icons are as follows:



- The SGS eValue / SGS eValue<sup>+</sup> icons should never appear more prominent than the logo or name of the web site owner and the only authorised pixel sizes for SGS eValue / SGS eValue<sup>+</sup> icons are as follows (pixel size : horiz\*vert) :



- The SGS eValue / SGS eValue<sup>+</sup> icons should only appear in a horizontal position with the circle first followed by the letters SGS and the word "eValue" under it.
- The SGS eValue / SGS eValue<sup>+</sup> icons should be visually distinctive from the logo and name of any web site owner. It may not be combined with such logo or name.
- If the company's web site includes a description of any SGS Company, it must include the text stated as follows : *"Designated trademarks and brands are the property of their respective owners"*
- If the company's web site includes a description of any SGS Company and contains a hyper text link to the SGSonSITE web site, it must include at the end of that description the text which follows: *"SGS Globe logo and SGSonSITE logo are registered trademarks of SGS Société Générale de Surveillance SA"*.

## Electronic SGS eValuate Icon Usage Guidelines

### 3. Identification Number

The SGS eValuate / SGS eValuate<sup>+</sup> icons are identified by a unique identification number attributed exclusively by SGS. This number is essential to confirm validity and authentication of the displayed SGS eValuate / SGS eValuate<sup>+</sup> icons and may not be dissociated or used separately from the SGS eValuate / SGS eValuate<sup>+</sup> icons.



The image should be an active link that redirects a customer to the SGSonSITE platform. This can be done by adding the following HTML source code into the page where the Icon is displayed :

```
<a href="http://www.sgsonsite.com/CheckVendorMembershipServlet?memberShipNumber=  
=YourVRPMembershipNr"></a>
```

(note : please fill in your membership number and select the image file size you want to display)

### 4. References

- The SGS eValuate / SGS eValuate<sup>+</sup> icons may only be used when referring to the Portfolio attribution and may not be used by the company with or next to any of its products or by any of its affiliates.
- The SGS eValuate / SGS eValuate<sup>+</sup> icons may not be used in a manner that would imply that SGS sponsors, endorses or certifies the web site owner or his products or services.
- The SGS eValuate / SGS eValuate<sup>+</sup> icons may not be used in a derogatory manner or in a manner that would create any doubt about the professionalism and integrity of the SGS Group.
- SGS reserves the right to object to unfair uses or misuses of the SGS eValuate / SGS eValuate<sup>+</sup> icons or name and to any imitation thereof in accordance with all available remedies at law or equity.